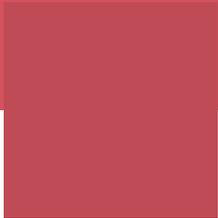


# CORPORATE PROFILE

BAREKA INC. US



boreka  
by KIAN



**BETTER DESIGN  
BETTER VALUE  
BETTER WORLD**

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## ABOUT BAREKA BY KIAN

BAREKA is a sub-brand of KIAN with a sole focus to effectively outfit F&B establishments - primarily QSRs, Bars, Restaurants and Cafés - with a full-suite of professional and manufacturing services & capabilities catered for your F&B business aspirations.

Our name BAREKA by Kian was inspired to help customers remember what we do best, saving you time and effort in the process. With your budget and goal in mind, we plan, design, build and install every fixture, fitting and furniture your business requires, whilst managing the entire project from start-to-finish.



**OUR  
PROMISE  
TO YOU**

Promises are meant to be kept, so we don't make ours lightly.

It takes more than just decades-long experience in manufacturing to have a deep understanding of what customers look for in furniture. We're leading the field in the furniture industry because we've invested time in listening to your particular needs and can be relied on to come up with solutions for them.

**BETTER DESIGN ■ BETTER VALUE ■ BETTER WORLD**



## BETTER DESIGN

BAREKA by Kian's product offerings epitomise the ideal combination of trendsetting style and high contract quality performance.

The versatility and timelessness of our Original Designs make them obvious choices for a wide range of applications across various market segments, from HORECA establishments to workspaces, education institutions and aged care centres.

Beyond manufacturing better designed furniture, we're always striving for better blueprints in every aspect of our business that impacts how we serve you. Our quest for better design spans all fields of endeavor within our organization.

# BETTER VALUE

We're single-mindedly focused on giving you peace of mind and making life easier for you. You'll see this difference in how we provide smart and total furniture solutions, prompt responses due to our localized presence and global service network, convenient and coordinated transport of all your varied furniture item purchases, and reliable on-time delivery to the destination of your choice.

More than that, we offer exclusivity: our Original Designs are created only for 'BAREKA by Kian' - by globally renowned award-winning designers. In addition, the cost savings gained from economies of scale in all our factories are passed on to you to keep our prices reasonable.

Expect uncompromising quality in our furniture products. Our in-house lab facility tests them for reliability and durability to ensure they meet international standards, and ready for commercial use.



**BETTER  
WORLD**

As citizens of Earth, we owe a duty of care to the environment, to you and to each other. We want to help make our world a cleaner, safer, more sustainable home.

BAREKA by Kian adheres to LEAN management practices for better efficiency and reduced wastage, responsibly uses eco-friendly materials in the manufacturing processes, works at diminishing our carbon footprint, and partners with businesses that share a similar vision. When you purchase a BAREKA by Kian product, you're also contributing towards a greener earth.

Our people's total wellbeing matters a great deal to us. We care for their emotional and physical health and believe in helping them to achieve their full potential. In so doing, we hope to make a tangible difference wherever in the world you find the BAREKA by Kian name.

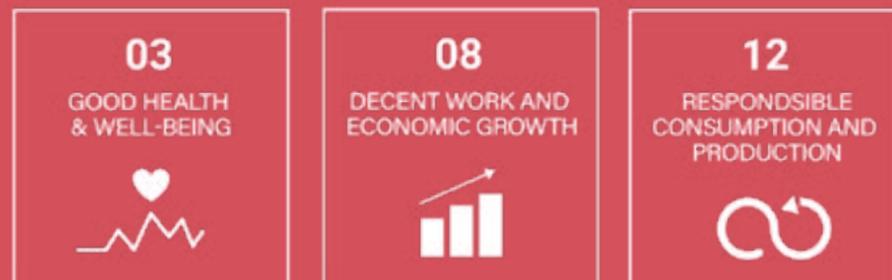
# COMMITTED TO A SUSTAINABLE FUTURE

BAREKA by Kian pledges its unwavering commitment to attaining:

- 50% carbon reduction by 2030
- Embracing carbon net zero by 2050

Our unwavering dedication to the Sustainable Development Goals (SDGs), specifically targeting Goals 3, 8 and 12 that underscores the profound importance of these global objectives within the framework of the United Nations.

The SDGs serve as a comprehensive roadmap for addressing some of the most pressing challenges facing humanity today, ranging from poverty alleviation and health improvement to environmental sustainability and economic development.

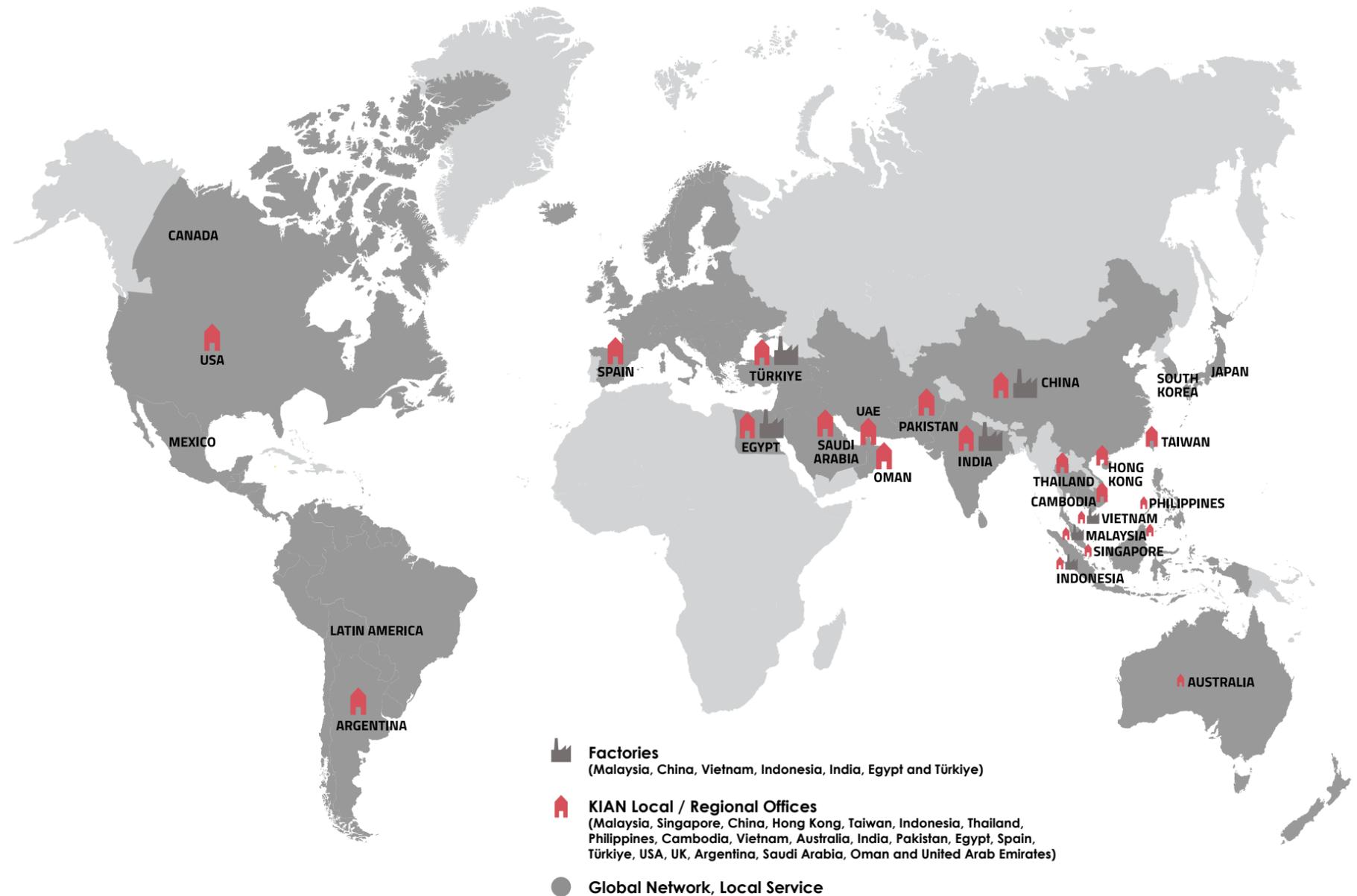


# GLOBAL NETWORK, LOCAL SERVICE

DELIVERING OVER 3000 STORES A YEAR

We put a lot of thought into ensuring that our customers and partners not only get the best products, they must also be provided with the best service in the form of intelligent solutions.

One of these is our ability to make delivery of BAREKA by Kian products much faster than our competitors do, thanks to our unique logistics set-up. With an extensive base of loyal customers, project partners, agents and distributors in over 100 countries on all four major continents, BAREKA by Kian enjoys an unprecedented advantage in the furniture industry: we have a vast network of global partners with storage facilities and skilled local teams who stand ready to assemble the shipped furniture and to service customers.



# GLOBAL SUPPLIER TO GLOBAL BRANDS



Our extensive industry experience in providing solutions to thousands of F&B businesses worldwide ranges from outfitting large global F&B brands to furnishing boutique mom-and-pop eateries. No matter the size of business, location and distance, we serve every customer with the same level of professionalism.





## ABOUT BAREKA INC. US

### WHO

BAREKA Inc. US is a total furniture solutions provider serving the restaurant, café and hospitality markets. Our ability to understand and fulfil the business needs of our customers has established us as a market leader across North America.

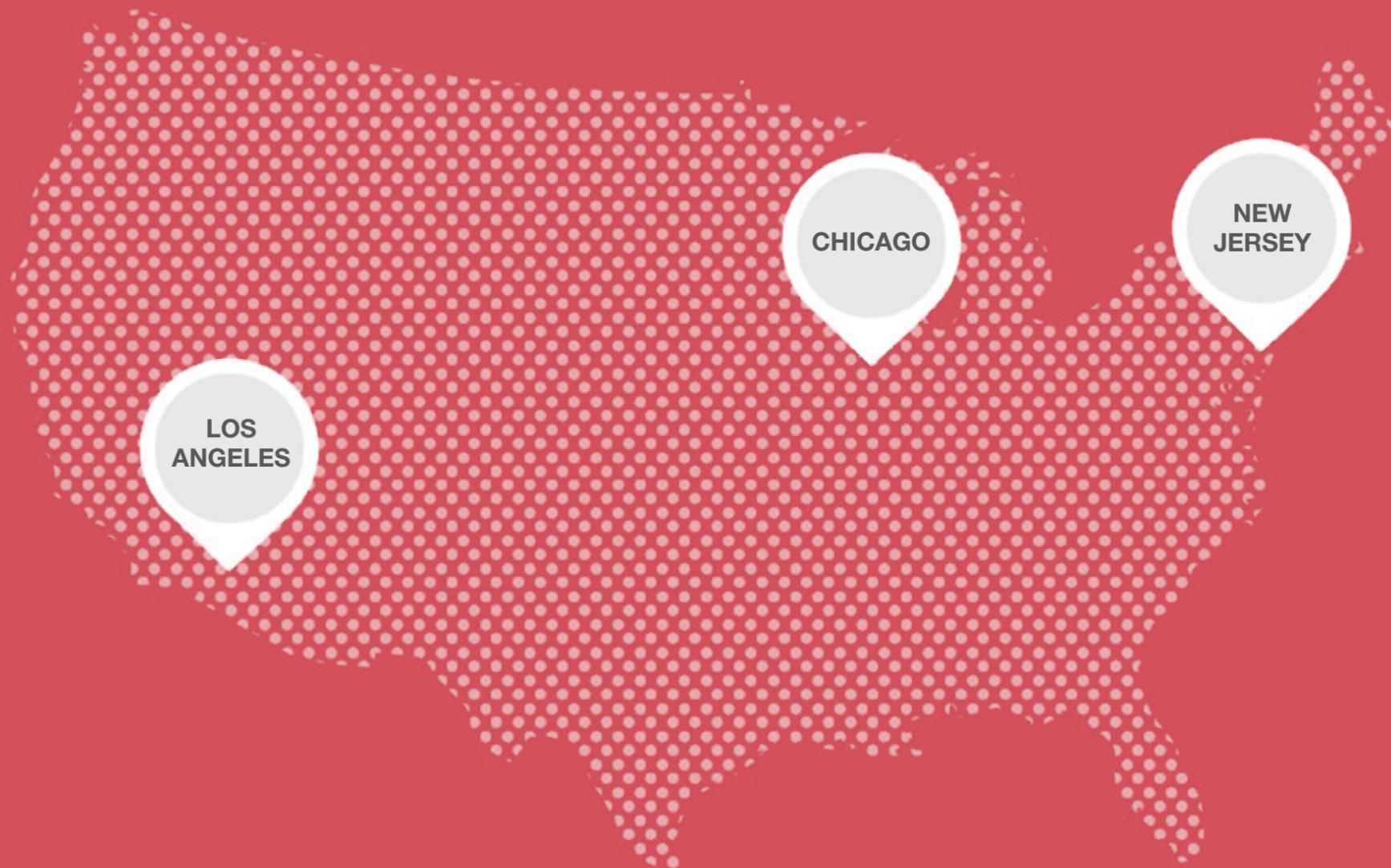
### WHAT

Our furniture can be found in F&B establishments in over 100 countries. We have the flexibility to serve businesses of all sizes, with no compromise in quality or attention to detail.

### HOW

BAREKA by Kian has a global presence, with showrooms and offices located around the world. We can import, warehouse and deliver across the USA, help brands and F&B businesses establish store presence internationally. Through our many manufacturing capabilities, we cater to your needs in the most cost-efficient manner, and with the highest quality standards.

# PARTNER WITH BAREKA INC. US



## ON-TIME DELIVERY

Project management is key. Delivery is coordinated and scheduled on-time.

## ASSURED SUPPLY

We have multiple facilities and global supply chains with abundant manufacturing capabilities, localized services, warehousing and delivery.

## COMPETITIVE PRICING

We are as economical as we are creative.

## ECO-FRIENDLY

Our sustainable Ocean Plastic series is made of 100% recycled ocean-bound plastic that has been ethically gathered.

# MANUFACTURING CAPABILITIES



BAREKA by Kian's manufacturing competence is powered by multiple technologically advanced machines. Our automated processes and mass production capabilities can promptly complete orders of any size for on-time delivery.

Using state-of-the-art machines, together with a workforce of over 400 furniture specialists, BAREKA by Kian produces a wide range of products: metalwork, polypropylene furniture, rotary moulded furniture, synthetic wickerwork, woodwork and upholstery. Our manufacturing facilities conform to stringent worldwide standards (ISO9001:2008).



Weaving



Robotic Welding Machine



Rotary Moulding



CNC Cutting



Plastic Injection



Finishing



Upholstery



Testing Lab

# TOTAL F&B FURNITURE SOLUTIONS

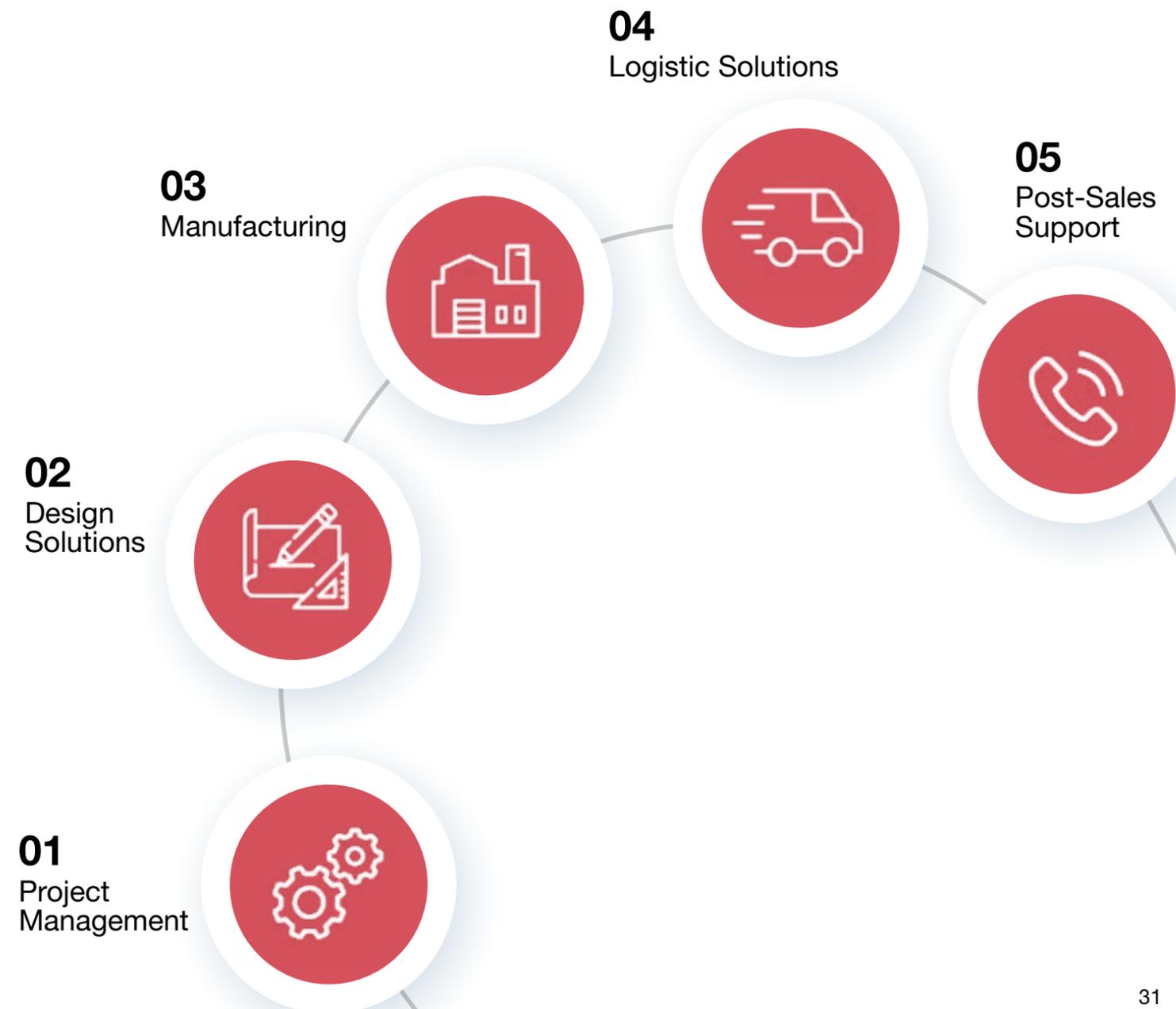
1. Furniture Design Solutions
2. Store Conceptualization
3. Space Planning
4. Interior Design & Total Solutions
5. Customization



# RESTAURANT-IN-A-BOX

1. Vast and in-depth knowledge to deliver global specifications approved lightings, décor and furniture – all in a box and at maximum efficiency
2. Everything you need is ready-manufactured, expertly packed into a single container, and shipped to your doorstep
3. Guaranteed consistent branding across all outlet
4. Enjoy total peace-of-mind while saving expenses and time with our Restaurant-in-a-Box solutions

# PROVIDING RESTAURANT-IN-A-BOX SOLUTIONS, GLOBALLY



# OUR PROJECTS

## QUICK-SERVICE RESTAURANTS



**Burger King @ La Croisette, Mauritius**

- a. lightings
- b. signage
- c. wall panel & décor
- d. low wall window
- e. bar table & seating
- f. low wall partition
- g. dining table & booth seating
- h. front service counter



**Carl's Junior @ Chile**

- a. oslo chair



**Papa John's @ El Salvador**

- a. customized float chair

# OUR PROJECTS

## RESTAURANTS



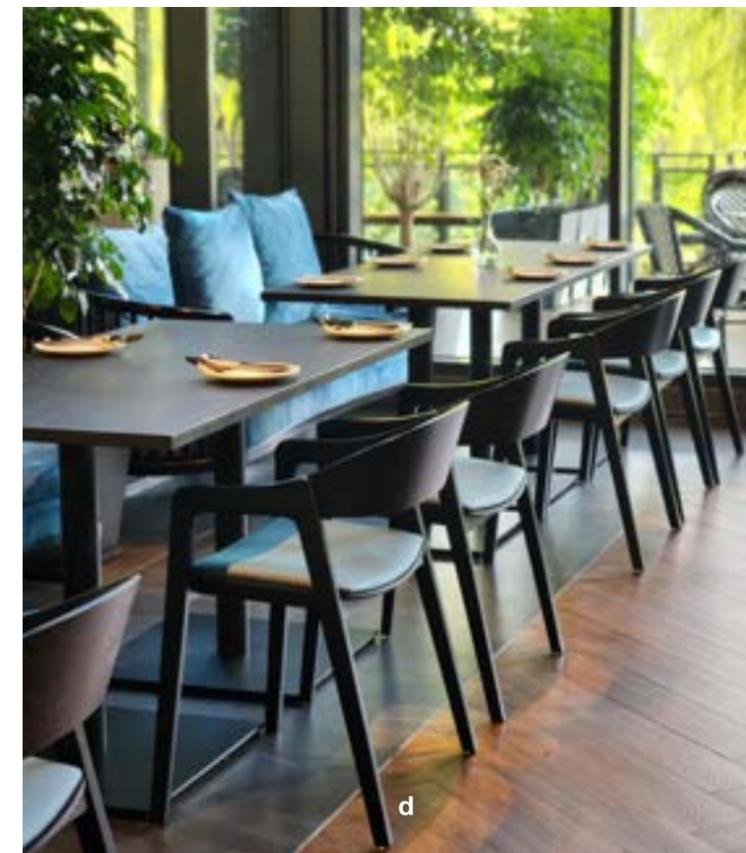
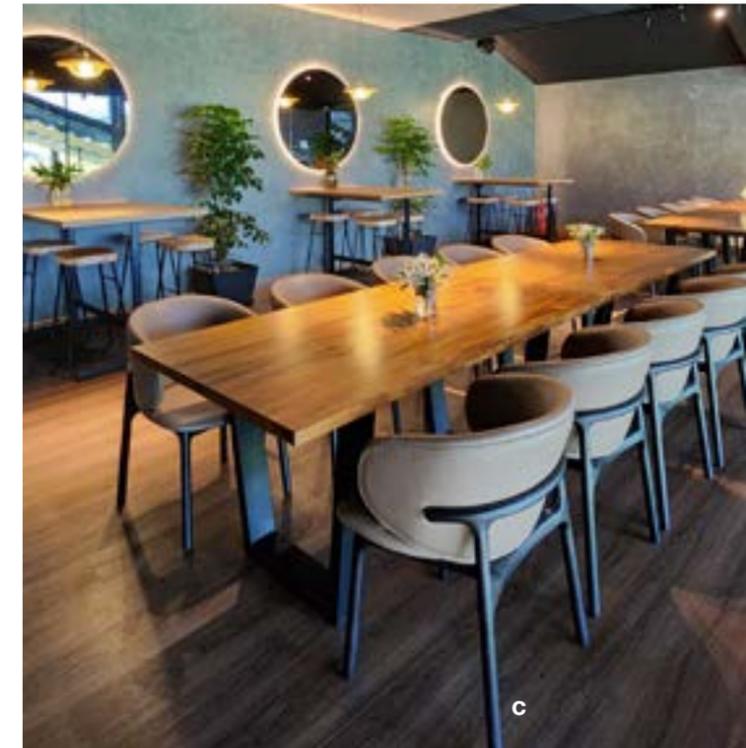
### Dewakan @ Kuala Lumpur, Malaysia

- a. customized table
- b. nordic armchair



### Locarasa @ Kuala Lumpur, Malaysia

- a. customized wicker arm chair
- b. phenolic table top



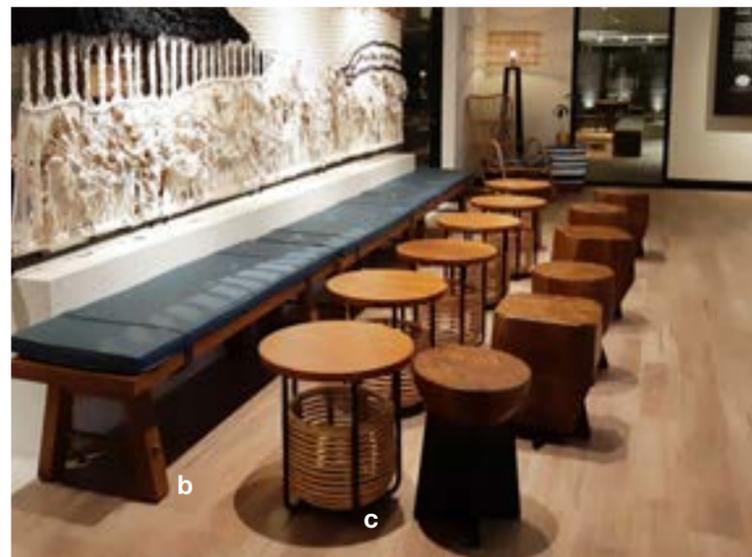
# OUR PROJECTS

## CAFÉS



### Starbucks @ Bali, Indonesia

- a. willow slat back sofa
- b. bali bench
- c. side table



### Christine's Bakery @ Kuala Lumpur, Malaysia

- a. stoic chair
- b. customized table

# OUR PROJECTS

## BARS



### TapRoom @ Kuala Lumpur, Malaysia

- a. roche stool
- b. customized coffee table
- c. customized bar stool
- d. customized dining table



### Harry's @ Resorts World Sentosa, Singapore

- a. zeat chair
- b. smart top

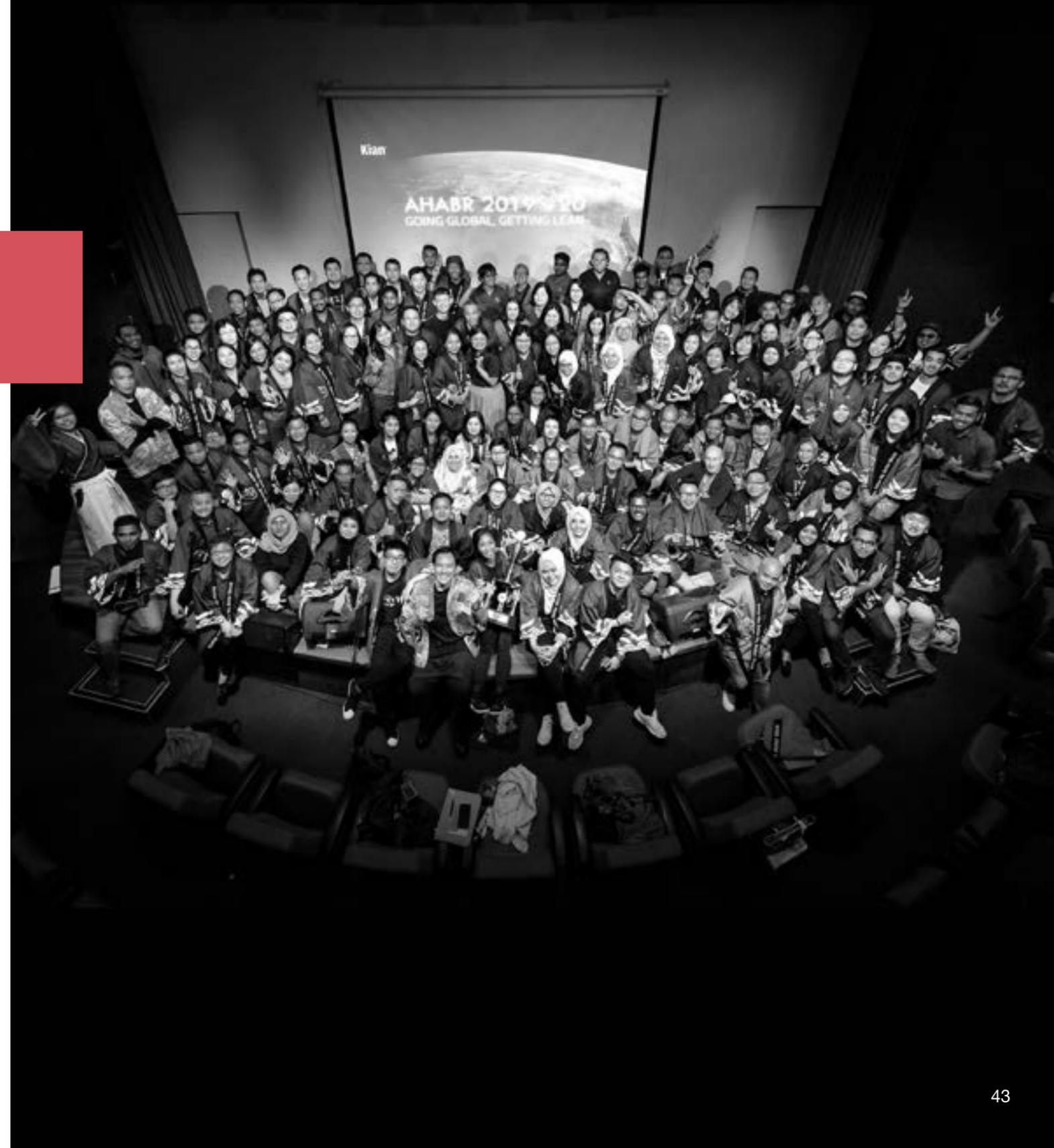


# CONFIDENTIALITY STATEMENT

On behalf of the entire KIAN Group, thank you for the opportunity to present our brand development and design services profile. Our client's industries are extremely competitive. We treat the confidentiality of our clients, and all shared business data or information, to the highest standard of privacy. BAREKA by Kian will protect the privacy of all such client information. Similarly, product innovation, branding and design consulting is an equally competitive business. We view our insights and solutions as proprietary and therefore look to our clients to protect our interests in our presentations, methodologies and business insight techniques. This information should not be shared with any third party without the written consent of BAREKA by Kian.

# ABOUT KIAN GROUP OF COMPANIES

The KIAN Group is a world leader, manufacturer and global provider of high-quality indoor and outdoor furniture to the F&B, hospitality, education, healthcare and corporate workspace industries. Founded in 1983, KIAN today operates out of 24 international locations to give prompt, first-class service to over 80 markets worldwide.



# CONNECT WITH US



**WEBSITE**  
www.bareka.solutions



**INSTAGRAM**  
barekaglobal



**FACEBOOK**  
bareka



**LINKEDIN**  
bareka-official





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**BETTER DESIGN ■ BETTER VALUE ■ BETTER WORLD**

**BAREKA INC. US**

10 N Penn Avenue Greenville, PA 16125

Richard Best  
VP – Business Development  
+1 (414) 405 9523  
rbest@kian.com

Samjhana  
General Manager  
+1 (206) 387 5439  
samjhana@kian.com

 [www.bareka.solutions](http://www.bareka.solutions)

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