

# KFC RED CHAIR PROGRAM

bareka  
by KIAN



# ***ABOUT US***

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**Kian**<sup>®</sup>

The KIAN Group is a world leader, manufacturer and global provider of high-quality indoor and outdoor furniture to the F&B, hospitality, education, healthcare and corporate workspace industries.

Founded in 1983, KIAN today operates out of 24 international locations to give prompt, first-class service to over 80 markets worldwide.

**boreka**  
by KIAN

KIAN is embarking on a sub-brand journey to enhance focus on product range, depth, and expertise while ensuring effective communication. By establishing sub-brands, we can provide tailored services to meet the unique needs of each customer segment, delivering the best possible experience.

# ABOUT US

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BAREKA by Kian's sole focus is to effectively outfit F&B establishments – primarily QSRs, Bars, Restaurants and Cafés – with a full-suite of professional and manufacturing services & capabilities catered for your business.

Our name BAREKA was inspired to help customers remember what we do best, saving you time and effort in the process. With your budget and goal in mind, we plan, design, build and install every fixture, fitting and furniture your business requires, whilst managing the entire project from start-to-finish.



- **BAR**
- **RESTAURANT**
- **KAFÉ**

# ***OUR PROMISE TO YOU***

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Promises are meant to be kept, so we don't make ours lightly. It takes more than just decades-long experience in manufacturing to have a deep understanding of what customers look for in furniture. We're leading the field in the furniture industry because we've invested time in listening to your particular needs and can be relied on to come up with solutions for them.

Our Brand Promise says what you can expect from us.

## BETTER DESIGN

Expect higher creativity and better designed systems.

Combining style and performance, our versatile and timeless Original Designs cater to various market segments. Our “better design” mindset is applied to all fields of endeavor to give you better end-to-end service.

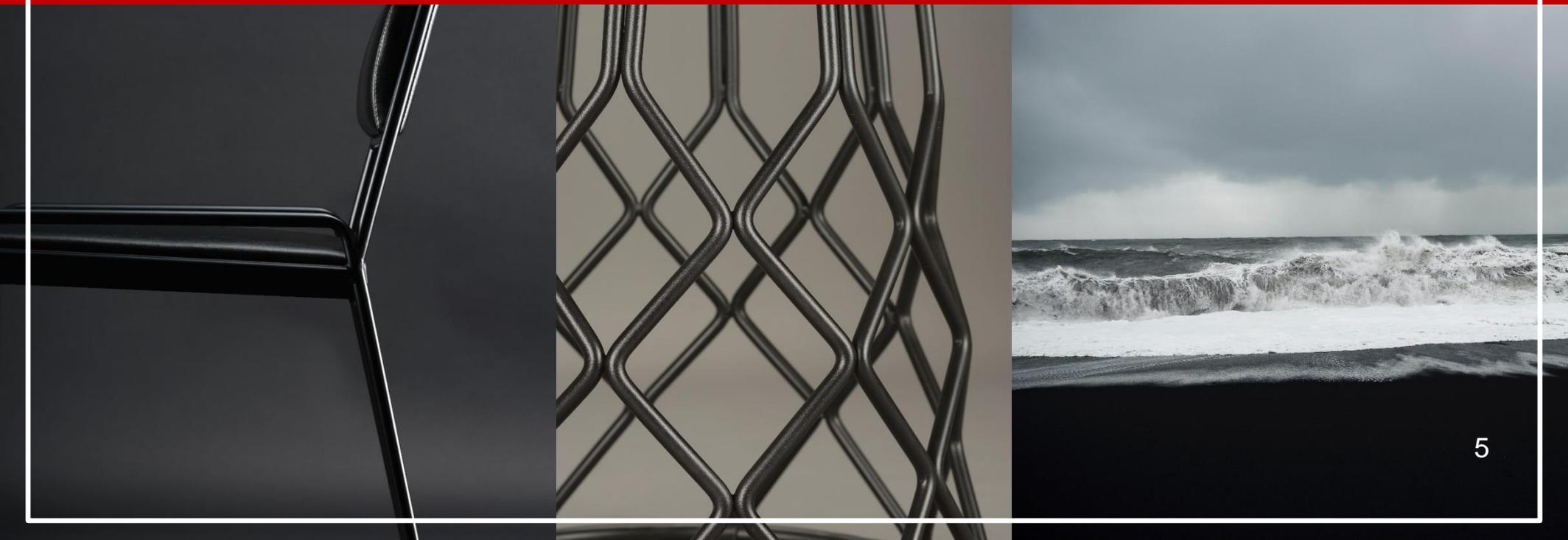
## BETTER VALUE

Expect to have peace of mind and convenience. We provide smart and total furniture solutions, prompt responses, and reliable coordinated on-time delivery.

Expect exclusivity and reasonable prices. Our Original Designs are created by award-winning international designers, and cost savings from our LEAN factories are passed on to you.

## BETTER WORLD

Expect to engage with a company that has a conscience, one that cares for the environment and for the total wellbeing of its people. We want to help make our world a cleaner, safer, more sustainable home. Partner with us if your business shares a similar vision for greener products and happy employees.



# ***GLOBAL NETWORK, LOCAL SERVICE***

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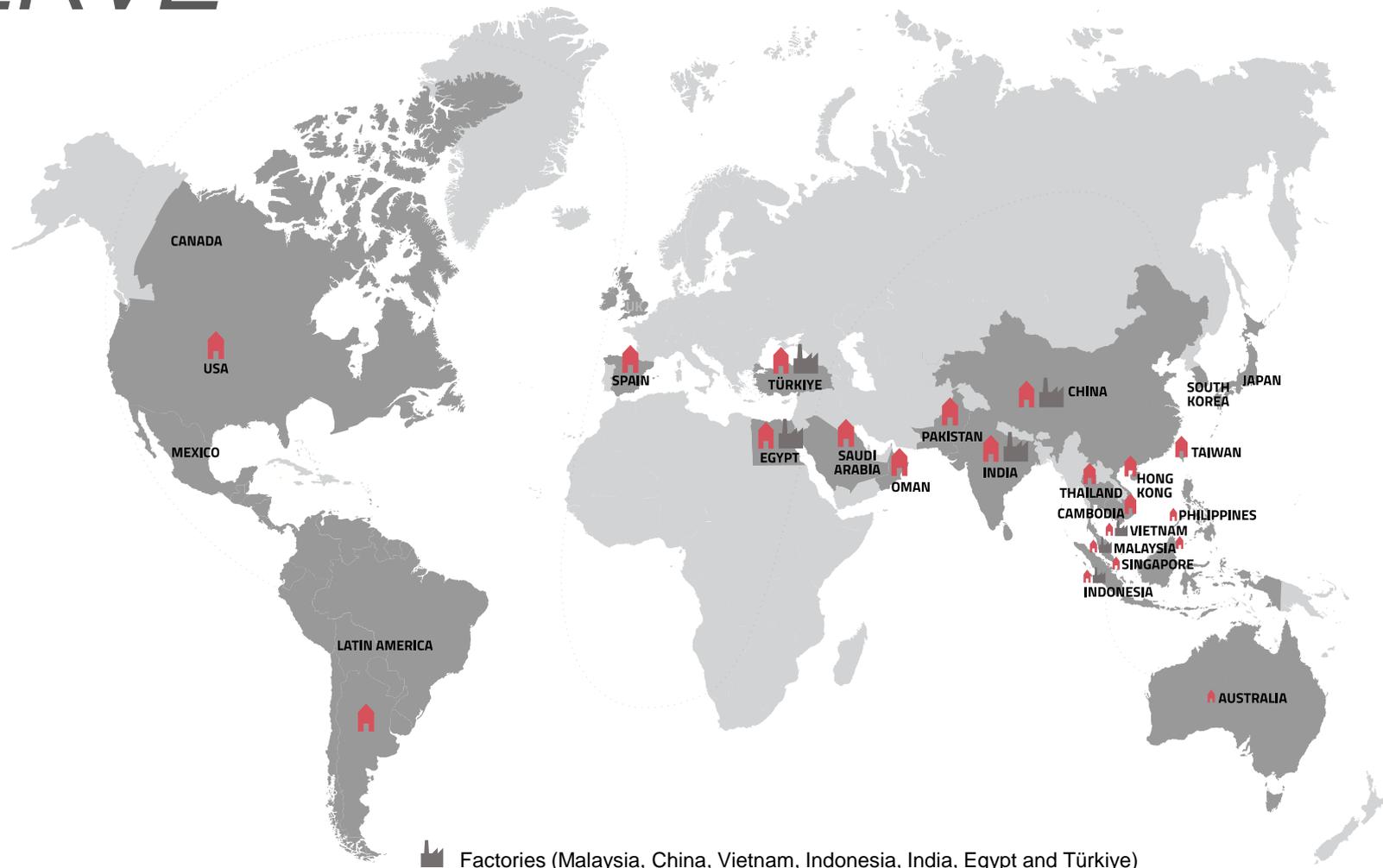
BAREKA by Kian is an approved global furniture solutions provider for YUM! Brands. We are a reputable manufacturer and provider of indoor and outdoor furniture, as well as decorative millwork and lighting.

BAREKA by Kian is among the world's leading go-to solutions provider for the international hospitality industry.

We supply to thousands of stores in over 80 markets worldwide. The regions that we cover are Asia Pacific, MENA, Africa, Latin America, Caribbean, North America, and Europe.

With an extensive base of loyal customers, agents and distributors, BAREKA by Kian enjoys the unprecedented advantage in the furniture industry of a vast network of global partners with storage facilities and skilled local teams who stand ready to assemble the shipped furniture and work with brands even during the development phase.

# MARKETS WE SERVE



🏭 Factories (Malaysia, China, Vietnam, Indonesia, India, Egypt and Türkiye)

🏠 BAREKA by Kian sourcing and project installation offices (Malaysia, Singapore, China, Hong Kong, Taiwan, Indonesia, Thailand, Philippines, Cambodia, Vietnam, Australia, New Zealand, India, Pakistan, Egypt, Spain, Türkiye, USA, Mexico, UK, Argentina, Saudi Arabia, Oman, Dubai)

● Global Network, Local Service

Founded in 1983 in Malaysia, the mother brand KIAN is an established furniture manufacturer internationally recognized for producing quality furniture. A winner of numerous awards almost yearly since 1996, we operate out of 24 international locations with appointed representatives in several countries to service over 80 nations worldwide. Among our strengths is our close collaboration with several regionally and internationally lauded award-winning furniture designers to produce inspired, original high-quality furniture items that are unique to KIAN.

# ***TOTAL SOLUTIONS PROVIDER***

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When sourcing for different furniture items from assorted places, the common challenges faced by franchised Quick-Service Restaurants (QSRs) include standardising the look and branding of all their restaurants, and coordinating with multiple sources.

With our vast and in-depth knowledge of the particular requirements and challenges related to furniture and décor for the QSR and hospitality industries, we can help you avoid the hassle mentioned above. We are capable of simultaneously delivering global specifications approved lightings, décor and furniture to where you are –all in a box.

Everything you need to furnish your establishment is ready-manufactured, promptly transferred from our factories, and expertly packed into a single container to be shipped out from one of our locations to your doorstep. You save on expenses, time, and consistent branding across all outlets is guaranteed!

# DESIGN SERVICES



## WHAT WE PROVIDE

- STORE CONCEPTUALIZATION
- STORE DESIGN
- STORE LAYOUT
- FURNITURE
  - Tables
  - Chairs
  - Décor

Tell us about the concept you have in mind for your restaurant or show us your guidebook. Once we know exactly what you're looking for, we consult with interior designers or architects to develop the furniture or store design. We also provide interior designers with the necessary tools (block drawing, file rendering, swatches, technical drawing) to speed up the design process and save time. BAREKA by Kian has been successfully outfitting international QSR establishments since 2006, so we're familiar with the particular needs of the industry.

# MANUFACTURING

BAREKA by Kian is powered by a specialized value-engineering team, high-tech machines and impassioned artists.

With over 40 years of industry experience behind us, we know how to combine functionality with beauty, make innovative use of materials and techniques, produce cost-effective and creative high quality furniture packages, and get our designs to market ahead of the competition.



**WEAVING**



**ROBOTIC WELDING MACHINE**

**PLASTIC INJECTION**



**WOOD WORKING**



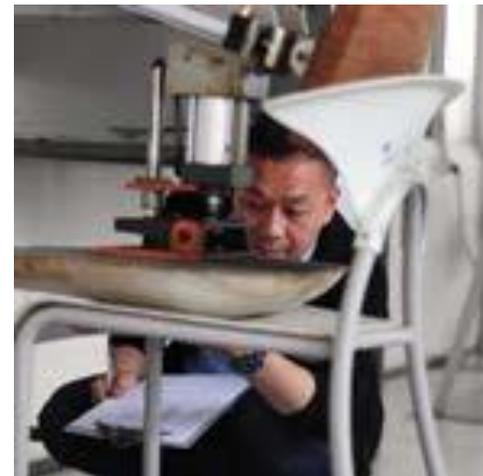
**ROTARY MOULDING**



**UPHOLSTERY**



**FINISHING**



**TESTING LAB**

# STRINGENT QUALITY TESTING



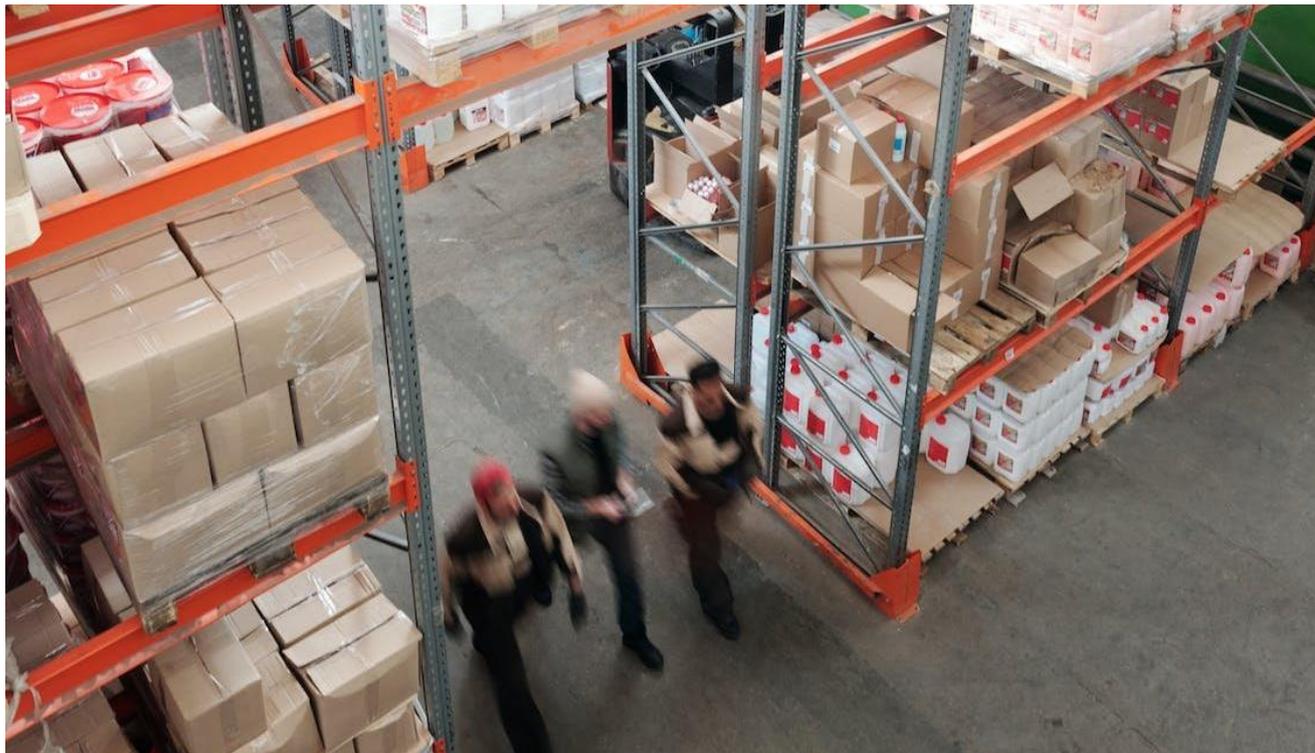
SGS Commissioned In-House  
Test Lab & ISO 9001:2015  
Certification

BAREKA by Kian's in-house lab facility tests our products for reliability and durability to ensure that they meet international standards. Our no-nonsense Quality Control team also carries out stringent checks on production and quality before final delivery. To give our customers extra peace of mind, all BAREKA by Kian's products have a two-year warranty against manufacturing defects\*.

\* Terms and conditions apply.

# *DELIVERY & INSTALLATION*

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Our people pack each item with care and every precaution is taken to ensure that the products won't be damaged en route to their destinations. We can deliver our products to your doorstep on time wherever you are in the world. Just tell us where and how you would like the products to be shipped. (EXW KIAN USA WAREHOUSE / DOOR-TO-DOOR SITE DELIVERY)

If installation is required, we will station a BAREKA by Kian's site supervisor and installer(s) at the project site to complete the job, in any country you're in. An installation manual is also provided.



***KFC USA  
CHAIR  
SELECTIONS***

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BOW TIE CHAIR RED



# BOW TIE CHAIR – RED

## Size:

W1'-5" x D1'-8" x H2'-8" x SH1'-6"

## Specifications:

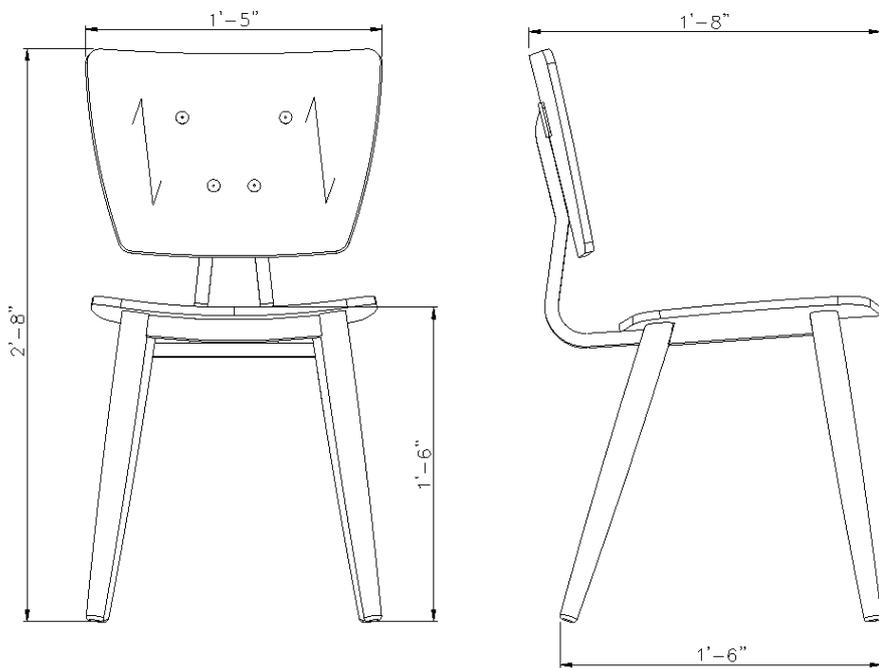
- Bent plywood seat and back with selected laminate
- Mild steel frame in powder-coat finish.

## Packing :

2 pcs / 1 carton



## Line Drawing



## Colours

Frame & Leg



RED PMS 187

Seat and Back (Bent Plywood)



FORMICA  
Aged Ash 8844

# BOW TIE CHAIR – BLACK

## Size:

W1'-5" x D1'-8" x H2'-8" x SH1'-6"

## Specifications:

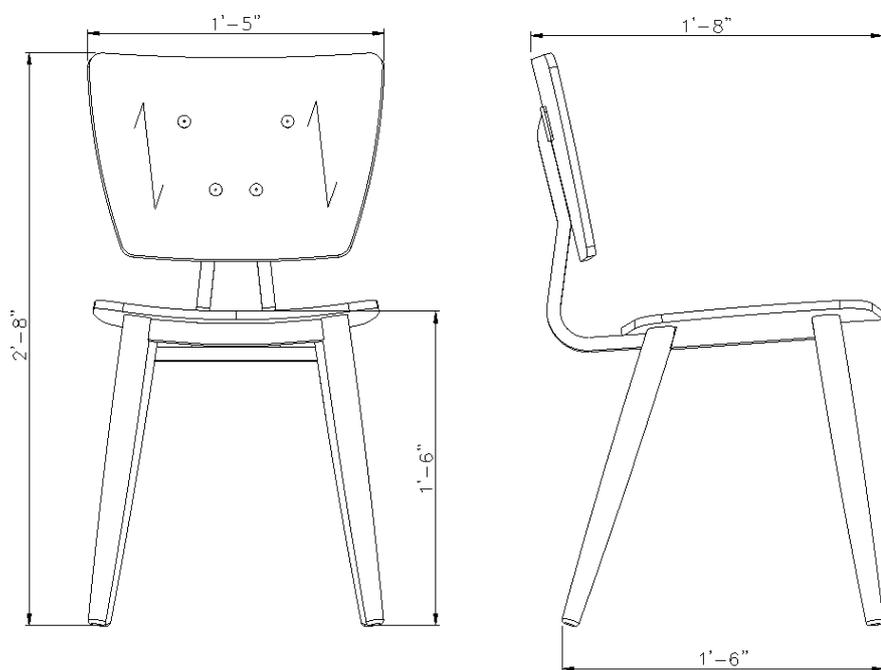
- Bent plywood seat and back with selected laminate
- Mild steel frame in powder-coat finish.

## Packing :

2 pcs / 1 carton

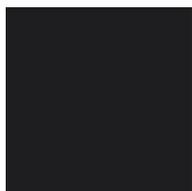


## Line Drawing



## Colours

Frame & Leg



BLACK  
RAL 7021

Seat and Back (Bent Plywood)



FORMICA  
White Ash 8841

BACKLESS BAR STOOL



# BACKLESS BAR STOOL – RED

## Size:

W1'-3" x W1'-3" x H2'-6"

## Specifications

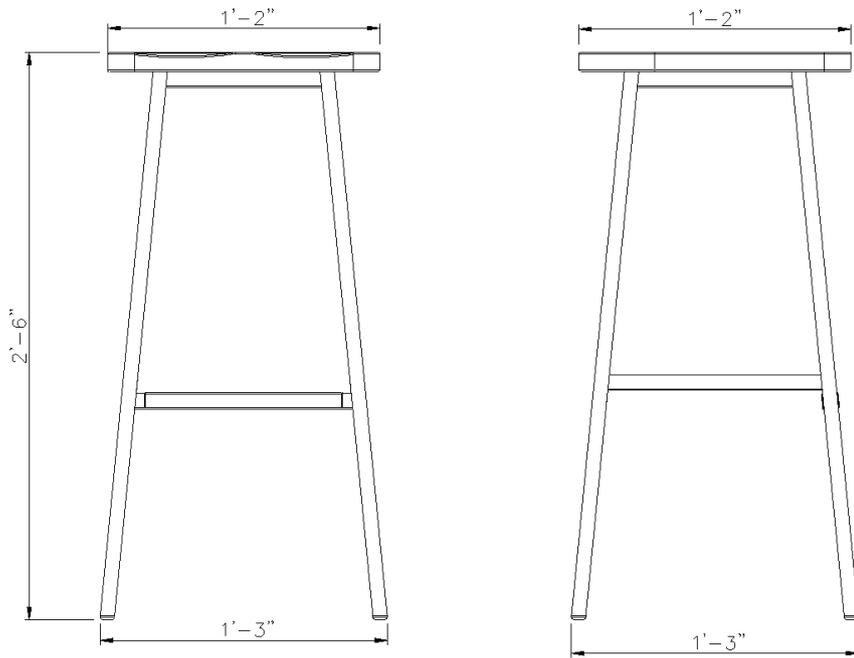
- Contoured plywood seat with selected laminate
- Mild steel frame in powder-coat finish
- Footrest in stainless steel brushed finish



## Packing :

1 pcs / 1 carton

## Line Drawing



## Colours

Frame & Leg



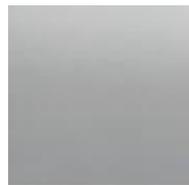
RED PMS  
187

Seat



FORMICA  
Aged Ash 8844

Footrests



Stainless Steel  
Brushed Finish



# BACKLESS BAR STOOL – BLACK

## Size:

W1'-3" x W1'-3" x H2'-6"

## Specifications

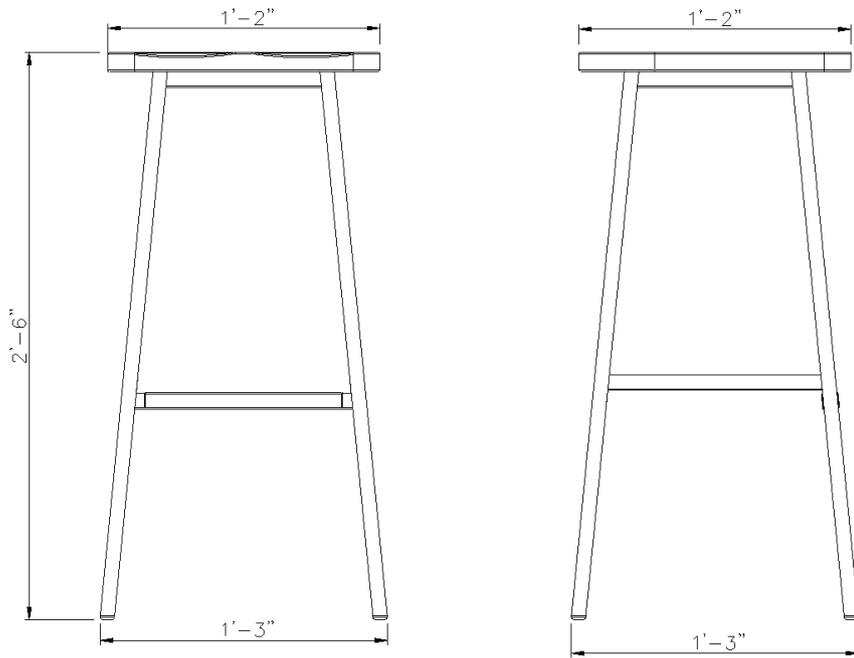
- Contoured plywood seat with selected laminate
- Mild steel frame in powder-coat finish
- Footrest in stainless steel brushed finish



## Packing :

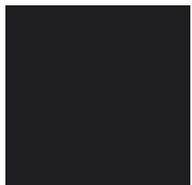
1 pcs / 1 carton

## Line Drawing



## Colours

Frame & Leg



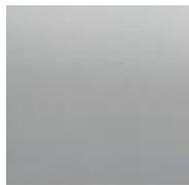
BLACK  
RAL 7021

Seat



FORMICA  
White Ash 8841

Footrests



Stainless Steel  
Brushed Finish



# CONTACTS

## USA & GLOBAL

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Check out our website today!  
[www.bareka.solutions](http://www.bareka.solutions)

bareka  
by KIAN

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**BETTER DESIGN  
BETTER VALUE  
BETTER WORLD**

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